



ANDRES ARANGUIBEL

A UX/UI designer and motion graphics artist with a semi-obsessive attraction to branding and moonshot projects... Semi.



Emerging Media: Graphic Design, B.F.A.

Emerging Media Management, B.A.

University of Central Florida, 2010 - 2015



Chief Creative Officer

NeoReach, Inc. • Orlando, FL • Aug. 2014 - Sep. 2015

Created company logo and brand in use today, as well as the design language (Glacier) behind all of the client-facing products. Wireframed, designed, and prototyped the NeoReach Mobile and Web apps, in use today by brands like FanDuel, The New York Times, Microsoft, and Walmart.



Creative Innovations Design Intern

Google, Inc. • Mountain View, CA • May 2014 - Aug. 2014

Storyboarded and created two motion graphics promo reels for Google Web Designer and DoubleClick Studio Dynamic. Featured in TechCrunch and Google's official Design Blog, and received Gold and Silver Regional ADDY Awards. Combined YouTube viewership of over 70,000.

Designed and prototyped Google Nile, implementing Google Material Design guidelines, in use internally by a team of 30.



Web Designer, Motion Graphics Artist

AAA National • Heathrow, FL • Apr. 2011 - May 2014

Designed, developed, and mobile-optimized over 15 national, AAA-branded subdomain and partner web pages. Filmed and post-produced 3 annual AAA National conference videos with a reach of over 500 conference attendees each.



Professional Photographer (PT)

The Walt Disney Co. • Lake Buena Vista, FL • Feb. 2012 - Oct. 2013

Over 3,000 photo sessions, implementing commercial, professional, and portrait photography. Applied composition, lighting, digital photo enhancement and studio interaction principles.



Chapter President

Graphic Design Student Association • UCF • 2013 - 2015 • Membership: 150

Regional ADDY Awards: Gold and Silver Recipient

US - Southeast District • 2015 • Type: Juried Submission (Student Category)

J.R. Hopes Arts Scholar

UCF • 2013 • Type: Juried Submission

Hispanic Heritage Scholarship Fund: Recipient

Metro Orlando • 2011, 2012, 2014 • Type: Merit Based

Software:



Contact:

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